

and easy - Fundraising made simple
Fundraising made simple and easy -
Fundraising made simple



GiveShop
Empower Everyday

GiveShop is: ***Fundraising Made Simple.***

Information pack for Groups.

What is *GiveShop*?

GiveShop is a *shopping gateway* that serves as a fundraising and sponsorship platform for groups and businesses.

We turn everyday spending into fundraising pounds.

We create empowered groups by providing the tools to generate *year-round grassroots fundraising*.



How *GiveShop* works:



Join

Sign up for a free Group account.



Shop

Begin promoting to your supporters so they can start shopping on the GiveShop app or web app.



Grow

Watch as FREE fundraising pounds land in your Groups bank account.

Who we *support*:

Groups:

Organisations whose sole purpose is to better their community and the world at large. We support groups of all sizes from local sporting clubs to global charities.

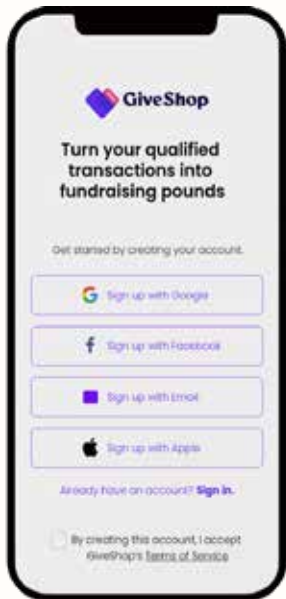
Businesses:

In-store and online brands who want to give back to their community, grow their customer base, and increase their sales all while becoming a socially responsible business.

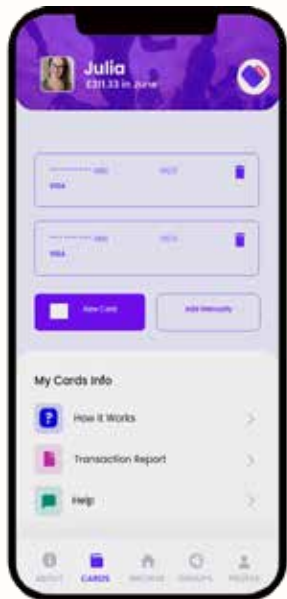
The Everyday Shopper:

Giving the everyday person a chance to shop consciously and give back to a cause they care about without spending a penny extra.

Our app, *built for you:*



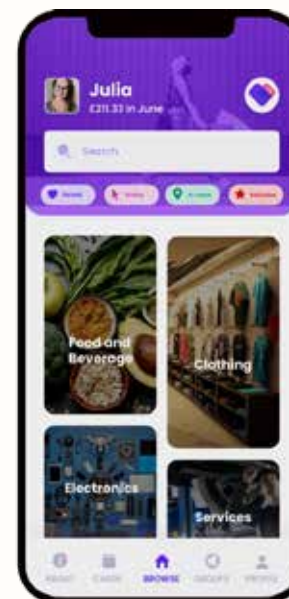
Create an account.



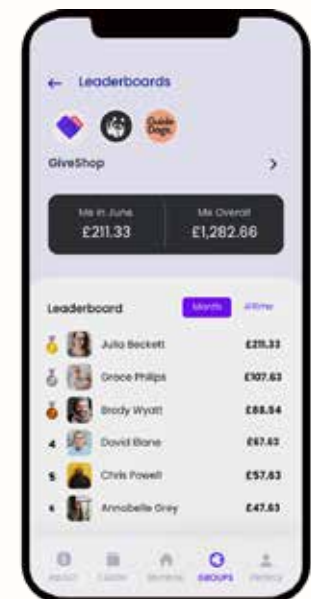
Link your bank cards.



Add your group.



Shop through the app.



Track your impact.

iSponsor, our *Australian counterpart's Impact:*



Maribyrnong Park Football Club

- Joined iSponsor in 2020
- Raised on average AUD\$24 per active user per month over 6 months
- Just over 250 registered users supporting the club on the app
- Tony Fisher, ex-club committee

Tony's Steps for Success

- Get 2-3 committee members on-board
- Get an exclusive sponsor in-store
- Then make a purchase
- Use this purchase to motivate other supporters

"We chose to join iSponsor as we saw it as not only a great new way to fundraise, especially given the funding difficulties faced over the last 18 months due to COVID, but also a great way to engage our members, participants, and local sponsors. It also gives the club the ability to earn funds every day of the year whereas traditional fundraising is restricted to in season' activities." - Tony Fisher

We give you the **tools for success:**

DEDICATED GiveShop SUPPORT

We support you every step of the way. Your dedicated success manager will help you approach local businesses to sponsor you exclusively, provide you with tips and tricks to engage your community and be available on call or via email with any questions you may have. Lean on us to ensure your success; we rise up together.

ACCESS TO OUR EASY TO USE APP

GiveShop is a FREE fundraising app that requires no extra time, effort, or money. We've done the hard work for you; as a GiveShop group you can make the most of our strong business partnerships. We provide all the brands you know and love at your fingertips ready to sponsor your group.

DEDICATED APP PROFILE

An advertising platform for your charity so your members, supporters, friends, and family find you easily and choose you as their fundraising recipient. You will be able to track monthly, yearly and all-time contributions from your community.

MARKETING & SOCIAL MEDIA SUPPORT

We provide you with everything you need to make your GiveShop journey a success. From personalised social media posts to promotional letters and posters, we make sure your marketing arsenal is full.

Your next *steps*:

If you are interested in joining the GiveShop community and are excited to build another fundraising stream for your group, register here or get in touch to find out more.

[Register](#)



GiveShop

Empower Everyday

Turning everyday spending into fundraising pounds.



Live *Chat*

giveshop.co.uk
Monday- Friday
9am- 5pm AEST



Email *Us*

[admin@giveshop.
co.uk](mailto:admin@giveshop.co.uk)

Raising made simple and easy - Fundraising made easy